New! Blue Cross Blue Shield of Michigan (BCBSM) Blueprint for Affordability Contract through CIPA

We are pleased to announce that effective January 1, 2022, CIPA will be participating in the Blue Cross Blue Shield of Michigan (BCBSM) Blueprint for Affordability value-based gainshare program.

With this contract, CIPA practices will have access to additional gain-sharing opportunities. The healthcare landscape is shifting toward risk-based, value-based arrangements that financially incentivize physicians for both improvement in quality and decreases in unnecessary cost and utilization. BCBSM is the latest major payer to incorporate and bundle a Medicare Advantage and Commercial model. This means CIPA members now have an opportunity to participate in a Commercial model, creating a new opportunity for gainsharing. This is a 3-year contract and will include upside gainsharing opportunities. CIPA will cover ALL downside risk for the first three (3) years.

CIPA plans to devote the same time and attention to support our providers in the Blueprint for Affordability contract as we have with Physician Group Incentive Program (PGIP). Your trusted CIPA Practice Transformation Consultant will continue to partner with you and your practice team, to support your efforts to both improve care and reduce service gaps through data-driven efforts and clinical practice workflows.

The new agreement with BCBSM will require CIPA’s sub-PO leader(s) and Independent Physicians to sign an attestation to become a participating provider within this program. The deadline for sending your Blueprint for Affordability attestation(s) has been extended to September 15, 2021. Please submit to Linda Mackensen and Bronwen Jesswein.
Preparing Patients to Head Back to School: Catching up on Vaccines

According to the Michigan State Medical Society, vaccination rates of younger children dropped during the pandemic as parents postponed well-child visits to avoid the risk of potential exposure to COVID-19. As students return to in-person classes, rising COVID-19 cases due to the Delta variant continue to raise concern for both providers and patients. MDHHS recently issued updated recommendations for preventing COVID-19 transmission in schools and reducing disruption to in-person learning, which include promoting vaccination for eligible staff and students. In addition to following the updated recommendations, preparing students for a return to school also means getting children of all ages caught up on routine vaccines to prevent potential outbreaks of serious communicable diseases.

Following the CDC-recommended vaccination schedule is a valuable resource in protecting children and teens from preventable diseases and keeping communities healthy. The following vaccine resources can also be used to prepare patients and families for a safe return to school in the fall:

- The MyHealthfinder vaccine resource can help providers learn about the vaccines their patients and families need to stay healthy.
- Visit Healthy People 2030 Vaccination to learn about national efforts to increase vaccination rates.
- Adult Vaccination Assessment Tool for patients can help providers and patients determine what vaccinations they might need.

Ongoing Provider Education

Launch of the new BCBSM Education and Training Center

Following the launch of the new BCBSM Education and Training Center, CIPA partnered with BCBSM to provide an overview and demonstration of the BCBSM centralized website for online provider training. An overview and demonstration can be found on CIPA’s Carespective site within the Learning Center. The link to access the training center and register can be found here: https://bcbsmiproviders.pinpointglobal.com/portal/users/register

Lunch & Learn Webinars for Physicians and Coders

After announcing the series of monthly, lunchtime webinars focusing on risk adjustment and coding earlier this year, BCBSM is offering additional webinars that provide updated information on risk adjustment documentation and coding of common challenging diagnoses. All sessions begin at 12:15 pm EST and run for approximately 15 to 30 minutes. These sessions also provide physicians and coders with an opportunity to ask questions.

Click on the links below to sign up for a live webinar:

<table>
<thead>
<tr>
<th>Session date</th>
<th>Topic</th>
<th>Led by</th>
<th>Sign-up link</th>
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<tbody>
<tr>
<td>Thursday, Sept. 23</td>
<td>Malignant neoplasm</td>
<td>Physician</td>
<td>Register here</td>
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<tr>
<td>Tuesday, Oct. 12</td>
<td>Updates for ICD-10-CM</td>
<td>Coder</td>
<td>Register here</td>
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<tr>
<td>Wednesday, Nov. 17</td>
<td>Coding scenarios for primary care and specialty</td>
<td>Coder</td>
<td>Register here</td>
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<tr>
<td>Thursday, Dec. 9</td>
<td>Evaluation and management coding tips</td>
<td>Coder</td>
<td>Register here</td>
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Previously hosted sessions can be viewed on the new provider training site.